

## Parent Media Policy

### Rationale

The purpose of this policy is to encourage safe and acceptable use of photography and social media by parents at St. Mary's School. It is recognised that most parents wish to photograph their child during school events, however it must be recognised that the safety of the children is paramount to all that we do at St Mary's. Therefore, this policy will provide guidelines around the use of photography and the sharing of these images by parents. The school respects the right of those parents who do not wish to have photos of their child taken or shared. The school has a process annually whereby parents indicate whether their child can be photographed.

### Guidelines for the use of photography

- Parents should only take photos of their own child, unless they are designated photographers for an event. The school will determine who the designated photographer/s are. These photographers will be informed which children must not be photographed.
- Only students who have had parent approval through *CareMonkey* will have their photos taken by the designated photographer(s).
- No photos or video are to be taken at school swimming events.
- The photos taken by designated photographer(s) will be stored on school servers.
- Photos of no child, other than your own, should be posted on social media.
- Photos of children in school uniform should not be posted on social media.
- Parents need to be aware of any children who are in the background when taking photos of children at school events.

### Communication with parents:

- The school will communicate with parents if photos are not to be taken by parents at school events, for example the school swimming. This will be communicated through the school newsletter and announced at the start of the event.
- Parents who do not meet the requirements of these guidelines will be spoken to by the Principal or delegate. Further failure to comply with these guidelines may result in parents being excluded from events